

## Jack Coburn Isaacs

238 McGehee Drive  
Baton Rouge, LA 70815  
(225) 248-9179  
jackisaacs@cox.net

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### EDUCATION

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| <b>Louisiana State University, Baton Rouge, LA</b><br>Ph.D., Major: Agricultural Economics, Minor: Economics<br>Area of Concentration: Natural Resource Economics, Applied Economics | 1998 |
| <b>Northwestern University, Evanston, IL</b><br>M.A., Major: Economics<br>Area of Concentration: Industrial Organization   | 1991 |
| <b>Florida State University, Tallahassee, FL</b><br>B.S., Major: Economics   | 1989 |

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### EMPLOYMENT HISTORY

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| <b>Louisiana Department of Wildlife and Fisheries, Baton Rouge, LA</b><br><i>Economist</i> , Socioeconomic Research Division  | 05/01 – present  |
| <b>Baton Rouge Community College, Baton Rouge, LA</b><br><i>Adjunct Instructor</i> , Department of Economics  | 08/01 – present  |
| <b>University of Louisiana at Monroe, Monroe, LA</b><br><i>Assistant Professor of Agriculture</i> , Department of Agriculture   | 01/98 – 5/01   |
| <b>Louisiana State University, Baton Rouge, LA</b><br><i>Graduate Research Assistant</i> , Department of Agricultural Economics<br><i>Teaching Assistant</i> , AGEC 3303, Farm Management, Department of Agriculture<br><i>Instructor</i> , ECON 2020, Introductory Microeconomics, Department of Economics | 01/94 – 12/97<br>01/94 – 12/97<br>08/97 – 12/97<br>06/96 – 07/96 |

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### RESEARCH INTERESTS

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Natural Resource Economics  
Seafood Markets  
Economic Valuation  
Demand Analysis  
Attitude Assessment  
Market Segmentation

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#### PEER-REVIEWED PUBLICATIONS

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Chi, Yeong-Nain and Jack C. Isaacs. "Understanding Environmental and Fishing-Related Concerns of Red River Anglers in Louisiana." *Interdisciplinary Environmental Review*, 2005.

Chi, Yeong-Nain, Jack C. Isaacs, Jorge L. Icabalceta, Herb A. Holloway, and David R. Lavergne. "Determinants of Participation and Expenditures: The Case of U.S. Recreational Saltwater Fishing." *International Journal of the Academy of Business and Public Administration*, vol. 2, no. 2, 2005.

Chi, Yeong-Nain, Jack C. Isaacs, and E. Jane Luzar, "A Tobit Analysis of Recreational Angling Expenditures in Louisiana" *Journal of I-Ian Institute of Agriculture and Technology*, 16(June 1998): 21 - 36.

Isaacs, Jack C. "The Limited Potential of Ecotourism to Affect Wildlife Conservation", *Wildlife Society Bulletin*. 2000.

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#### AGENCY PUBLICATIONS

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Isaacs, Jack C. *Customer Service Assessment Report, 2002*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, November, 2002

Isaacs, Jack C. *The Louisiana Department of Wildlife and Fisheries Human Resources Section Survey: An Assessment*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, July, 2003.

Isaacs, Jack C. "Louisiana Outdoors Enthusiasts Rate LDWF" *Louisiana Conservationist*, May/June, 2002: 26 – 27

Isaacs, Jack C. *The Media Survey: The Results of a Survey of the Members of the Media Served by the Louisiana Department of Wildlife and Fisheries Public Information Section*, Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, November 2003.

Isaacs, Jack C. *Customer Service Assessment Report, 2003*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, November, 2003.

Isaacs, Jack C., and David R. Lavergne. "Alternative Oyster Shell Recovery and Planting Approaches in Louisiana." in *Final Report for Louisiana's Oyster Shell Recovery Project*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, March, 2004.

Isaacs, Jack C., and David R. Lavergne. "The Value of Louisiana's Oyster Reefs to Recreational Fishermen." in *Final Report for Louisiana's Oyster Shell Recovery Project*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, March, 2004.

Isaacs, Jack C. *The Results of the 2004 Vendors' Survey*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, April, 2004.

Isaacs, Jack C. *Customer Service Assessment Report, 2003*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, November, 2004.

Isaacs, Jack C., and Yeong-Nain Chi. *The Audubon Country BirdFest 2004 Birdwatchers Survey: An Expenditure Analysis of a Birding Festival in Saint Francisville, West Feliciana Parish, Louisiana*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, April, 2005.

Isaacs, Jack C. *The Results of the 2005 Vendors' Survey*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, October, 2005.

Isaacs, Jack C., and Yeong-Nain Chi. *The Economic Contribution of Two Saltwater Fishing Tournaments: The Case of the Faux Pas and R.F.R.I. Fishing Rodeos in Plaquemines Parish, Louisiana*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, 2005.

Isaacs, Jack C., and Yeong-Nain Chi. *The Economic Impact of the Grand Isle Migratory Bird Celebration, Grand Isle, Louisiana*. Barataria-Terrebonne National Estuary Program and the Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, 2008.

Isaacs, Jack C., and David R. Lavergne. "2007 Louisiana Shrimp Marketing Survey Report." Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, May, 2008.

Isaacs, Jack C. *Louisiana Senior Anglers Survey*. Louisiana Department of Wildlife and Fisheries, Baton Rouge, Louisiana, July, 2009.

Isaacs, Jack C., and David Lavergne. "Results from a Survey of Louisiana Resident Boat Owners." *Boating Safety and Waterway Enforcement: 2010 Statistical Report and Personal Flotation Device (PFD) Survey*, Baton Rouge, Louisiana, 2010.

Isaacs, Jack C., and David Lavergne. *Louisiana Commercial Crawfish Harvesters Survey Report*, Baton Rouge, Louisiana, May, 2010.

Miller, Alexander, and Jack Isaacs. *An Economic Survey of the Gulf of Mexico Inshore Shrimp Fishery: Implementation and Descriptive Results for 2008*. Gulf States Marine Fisheries Commission. Ocean Springs, Mississippi. September 2011.

Miller, Alexander, and Jack Isaacs. *An Economic Survey of the U.S. Gulf of Mexico Inshore Shrimp Fishery: Descriptive Results for 2012*. Gulf States Marine Fisheries Commission. Ocean Springs, Mississippi. June 2014.

Miller, Alexander, and Jack Isaacs. *An Economic Baseline and Characterization of U.S. Gulf of Mexico Seafood Processors*. Gulf States Marine Fisheries Commission. Ocean Springs, Mississippi. June 2014.

Miller, Alexander, Ebenezer Ogunyinka, and Jack Isaacs. *An Economic Baseline and Characterization of U.S. Gulf of Mexico Dockside Seafood Dealers*. Gulf States Marine Fisheries Commission. Ocean Springs, Mississippi. June 2014.

Miller, Alexander, Maryam Tabarestani, and Jack Isaacs. *A Survey of Recreational Shrimpers in the Northern U.S. Gulf of Mexico*. Gulf States Marine Fisheries Commission. Ocean Springs, Mississippi. June 2014.

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#### PROFESSIONAL PRESENTATIONS

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Miller, Alexander, and Jack Isaacs. "2012 Economic Survey of Gulf of Mexico Inshore Shrimpers." Presentation at Louisiana Chapter of the American Fisheries Society Meeting, Nicholls State University, Thibodaux, LA, May 29-30, 2014.

Tabarestani, Maryam, Jack Isaacs, and Alex Miller. "Gulf of Mexico inshore recreational shrimping survey, 2014." Presentation at Louisiana Chapter of the American Fisheries Society Meeting, Nicholls State University, Thibodaux, LA, May 29-30, 2014.

Isaacs, Jack C. "Gulf Seafood Industry Study." Presentation at the Louisiana Fisheries Summit. Houma, LA. March 12, 2014.

Isaacs, Jack C. "Economics of the Nature Based Tourism Sector." Presentation at the Coastal Eco/Agri-Tourism Workshop, Lake Charles, LA. February 11, 2014.

Isaacs, Jack C. "Results of a Survey of Marinas in Coastal Louisiana." Paper presented at the Gulf States Marine Fisheries Commission Fisheries Economics Workshop, Destin, Florida, March 19, 2013.

Miller, Alex, and Jack C. Isaacs. "The U.S. Gulf of Mexico Seafood Processing Sector: Economic Status and Performance." Paper presented at the Gulf States Marine Fisheries Commission Fisheries Economics Workshop, Destin, Florida, March 19, 2013.

Ogunyinka, Ebenezer O., and Jack C. Isaacs. "Assessing High-End Commercial Fishermen's Engagement and Satisfaction in Louisiana Fisheries." Paper presented at the Gulf States Marine Fisheries Commission Fisheries Economics Workshop, Destin, Florida, March 19, 2013.

Miller, Alex, and Jack C. Isaacs. "The Economic Status and Performance of the Gulf of Mexico Seafood Processing Industry in 2009." Paper presented at the Center for Natural Resource Economics Policy meeting, New Orleans, Louisiana, March 26, 2013.

Isaacs, Jack C., and Alex Miller. "The Economic Status and Performance of the Gulf of Mexico Crab Processing Industry in 2009." Paper presented at the Center for Natural Resource Economics Policy meeting, New Orleans, Louisiana, March 26, 2013.

Ogunyinka, Ebenezer O., and Jack C. Isaacs. "Gender and Angler Participation in Louisiana Recreational Fishing." Paper presented at the Center for Natural Resource Economics Policy meeting, New Orleans, Louisiana, March 26, 2013.

Isaacs, Jack C., Alex Miller, and Ebenezer O. Ogunyinka. "The U.S. Gulf of Mexico Seafood Processing Sector: Economic Status and Performance" Paper presented at the North American Association of Fisheries Economists, St. Pete Beach, Florida, May 24, 2013.

Isaacs, Jack C., M. Lee Buckner, and Mike Wood. "Results of a Survey of Louisiana Resident Commercial Fishermen Who Harvested Finfish in Freshwater in Louisiana." Paper presented at the Annual Meeting of the Louisiana Chapter of the American Fisheries Society, Baton Rouge, Louisiana. May 30-31, 2013.

Ogunyinka, Ebenezer O., and Jack C. Isaacs. "Socioeconomic Determinants of the Degree of Diversification among Louisiana Commercial Fishermen." Paper presented at the Annual Meeting of the Louisiana Chapter of the American Fisheries Society, Baton Rouge, Louisiana. May 30-31, 2013.

Miller, Alex, and Jack C. Isaacs. "Additional Results from the 2008 Economic Survey of Inshore Shrimpers." Paper presented at Sixty-Second Annual Meeting of the Gulf States Marine Fisheries Commission, Gulfport, Mississippi, March, 2012.

Liese, Christopher, Jack Isaacs, and Alex Miller. "Economic Status, Performance, and Impacts of the Gulf of Mexico Shrimp Fishery in 2008." Paper presented at the meeting of the Center for Natural Resource Economics and Policy, New Orleans, Louisiana, May, 2010.

Isaacs, Jack C. "The Economics of Wildlife and Fisheries Resources in Louisiana: Sources and Conclusions." Louisiana Association of Professional Biologists, Lafayette, Louisiana, August 15, 2008.

Dedah, Cheikhna, Jack C. Isaacs, Walter R. Keithly, and R. F. Kazmierczak. "Estimating the Supply Curve for Nutria Pelts and Associated Wetland Loss." Paper presented at the annual meeting of the Southern Agricultural Economics Association, Little Rock, Arkansas, February, 2005.

Keithly, Walter R., Jack C. Isaacs, Cheikhna Dedha, and Richard F. Kazmierczak. "The Economic Dynamics of Market-Based Invasive Species Control: Nutria in Coastal Louisiana." The Wildlife Society Annual Conference, Calgary, Alberta, Canada, September, 2004.

Isaacs, Jack C., and Yeong-Nain Chi. "Why Louisiana Anglers Fish: An Empirical Analysis." Paper presented at the International Symposium on Society and Resource Management, Keystone, Colorado, June, 2004.

Chi, Yeong-Nain, and Jack C. Isaacs. "An Empirical Analysis of Louisiana Anglers' Motivations for Fishing." Poster presented at the meeting of the Center for Natural Resource Economics and Policy, Baton Rouge, Louisiana, May 2004.

Dedah, C., Jack C. Isaacs, Richard F. Kazmierczak, and Walter R. Keithly, Jr. "Estimating the Supply Curve for Nutria Pelts in Coastal Louisiana." Poster presented at the meeting of the Center for Natural Resource Economics and Policy, Baton Rouge, Louisiana, May, 2004.

Isaacs, Jack C., and Walter Keithly. "The Economic Value of Oyster Reefs to Louisiana Recreational Fishermen." Paper presented at the International Conference on Shellfish Restoration, Charleston, South Carolina, November, 2002.

Isaacs, Jack C., Walter Keithly, and Assane Diagne. "Uses and Value of Louisiana's Oyster Reefs as Recreational Fishermen." Poster presented at the annual meeting of the American Water Resources Association in New Orleans, Louisiana, May 2002.

Isaacs, Jack C., Walter Keithly, and Assane Diagne. "Uses and Value of Louisiana's Oyster Reefs as Recreational Fishing Grounds." Paper presented at the annual meeting of the American Shellfisheries Association, Mystic, Connecticut, April, 2002

Isaacs, Jack C., "Acceptance of Genetically Modified Food and Environmental Attitude." Paper presented at the annual meeting of the International Conference on Agricultural Biotechnology, Ravello, Italy, June, 2001.

Isaacs, Jack C., Yeong-Nain Chi, and E. Jane Luzzar. "The Role of Wildlife Attitudes in Recreational Choice: A Limited Dependent Variable Analysis." Paper presented at the annual meeting of the Southern Agricultural Economics Association, Memphis, Tennessee, February, 1999.

Chi, Yeong-Nain, E. Jane Luzzar, and Jack C. Isaacs. "Rural Community Satisfaction in a Multiattribute Framework." Paper accepted for presentation at the IX Pacific Science Inter-Congress, S-III-2, Taipei, Taiwan, November, 1998.

Isaacs, Jack C., and E. Jane Luzzar, "Differentiating 'Nonpositive' Responses in Contingent Valuation: A Multinomial Logit Approach." Paper presented at the annual meeting of the American Agricultural Economics Association, Salt Lake City, Utah, August, 1998. Abstract to be included in American Journal of Agricultural Economics. 80 (November, 1998.)

Isaacs, Jack C., and E. Jane Luzzar, "Benefits of Habitat Preservation in the Tensas River Basin." Paper presented at the annual meeting of the Southern Agricultural Economics Association, Little Rock, Arkansas, February, 1998.